

ESHRE 38th Annual Meeting

Milan, Italy
3 – 6 July 2022



#ESHRE2022



BOOKING FORM Alternative sponsorships

PERSONAL DATA OF THE EXHIBITOR

COMPANY ID

Name of company

Name of contact person

Address

VAT number

Tel

E-mail

Mobile

INVOICING ADDRESS (if it differs from company ID)

Name of company

Name of contact person

Address

VAT number

Tel

E-mail

Mobile

Exclusive sponsorship opportunities

Congress App

Price (Excl. VAT)	Credits	<input checked="" type="checkbox"/>
55.000€	60	

WIFI

Price (Excl. VAT)	Credits	<input checked="" type="checkbox"/>
20.000€	20	
Additional: the full-sized loading screen can be changed daily		
2.000€	2	3 July 4 July 5 July 6 July

Your advert in the Pocket programme

Price (Excl. VAT)	Credits	<input checked="" type="checkbox"/>
22.000€	22	

Your advert in the Pocket floor plan

Price (Excl. VAT)	Credits	<input checked="" type="checkbox"/>
18.000€	18	

Congress highlights newsletter (partially exclusive)

Price (Excl. VAT)	Credits	<input checked="" type="checkbox"/>
7.500€/day/sponsor	10	3 July 4 July 5 July 6 July

Your branding on hand sanitizers

Price (Excl. VAT)	Credits	<input checked="" type="checkbox"/>
16.000€	16	
Additional: alternative image		
2.000€	2	3 July 4 July 5 July 6 July

Your advertising in front of toilet areas

Price (Excl. VAT)	Credits	<input checked="" type="checkbox"/>
5.000€	5	

Use of a display screen in the Poster area

Price (Excl. VAT)	Credits	<input checked="" type="checkbox"/>
10.000€	10	

Ice cream cart

Price (Excl. VAT)	Credits	<input checked="" type="checkbox"/>
On demand	tbc	

Floor stickers on carpet in exhibition areas (min 18m²)

Price (Excl. VAT)	Credits	<input checked="" type="checkbox"/>
250€/m ²	3/m ²	m ²

Charging stations

Price (Excl. VAT)	Credits	<input checked="" type="checkbox"/>
8.000€	10	

Non-exclusive sponsorship opportunities

Push notification incl news item on congress app

(max. 3 push messages per company can be booked per day)

Price (Excl. VAT)	Credits	<input checked="" type="checkbox"/>
4.000€	6	

E-blasts

Maximum 2 E-blasts per company can be booked

Timing	Price (Excl. VAT)	Credits	<input checked="" type="checkbox"/>
Between 22 June and 2 July	4.000€	6	
Between 3 July and 6 July	5.750€	8	
Between 7 July and 20 July	5.000€	7	

Social Media posts

Maximum 3 posts per company per channel can be booked

Between 22 June and 2 July	Price (Excl. VAT)	Credits	<input checked="" type="checkbox"/>
1 post on 1 media channel	1.000€	1	
1 post on 2 media channels	1.550€	2	
1 post on 3 media channels	2.300€	3	
1 post on 4 media channels	2.750€	4	

Between 3 July and 6 July	Price (Excl. VAT)	Credits	<input checked="" type="checkbox"/>
1 post on 1 media channel	1.750€	2	
1 post on 2 media channels	2.500€	3	
1 post on 3 media channels	3.000€	4	
1 post on 4 media channels	4.000€	5	

Between 7 July and 20 July	Price (Excl. VAT)	Credits	<input checked="" type="checkbox"/>
1 post on 1 media channel	1.250€	1	
1 post on 2 media channels	1.750€	2	
1 post on 3 media channels	2.500€	3	
1 post on 4 media channels	3.000€	4	

Pre-session slides (session hall, desktop + app)

Maximum one slide per company per day

Price (Excl. VAT)	Credits	<input checked="" type="checkbox"/>
8.000€/slide	10/slide	3 July 4 July 5 July 6 July

Advertising on message screens

Maximum 4 messages per company per day can be booked

1 unique message	Price (Excl. VAT)	Credits	<input checked="" type="checkbox"/>	
Shown on 1 day	1.000€	1		
Shown on 2 days	1.750€	2		
Shown on 3 days	2.350€	3		
Shown on 4 days	2.850€	4		
Indicate days:	3 July	4 July	5 July	6 July

2 different messages	Price (Excl. VAT)	Credits	<input checked="" type="checkbox"/>	
Shown on 1 day	2.000€	3		
Shown on 2 days	3.500€	5		
Shown on 3 days	4.700€	6		
Shown on 4 days	5.700€	8		
Indicate days:	3 July	4 July	5 July	6 July

1 different message daily	Price (Excl. VAT)	Credits	<input checked="" type="checkbox"/>	
Shown on 2 days	2.000€	3		
Shown on 3 days	3.500€	5		
Shown on 4 days	4.700€	6		
Indicate days:	3 July	4 July	5 July	6 July

Transportation tickets – more information coming soon

Price (Excl. VAT)	Credits	<input checked="" type="checkbox"/>
On demand	tbc	

By accepting the [General Terms & Conditions ESHRE 2022](#), he/she – authorized to act on behalf of the said company – hereby confirms that he/she has read the General Terms & Conditions and agrees to comply with all rules and regulations, which are part of the legal framework that governs the contractual relationship between ESHRE and the exhibitor and to which reference is made in the General Terms & Conditions of ESHRE 2022.

Date

Name

Signature